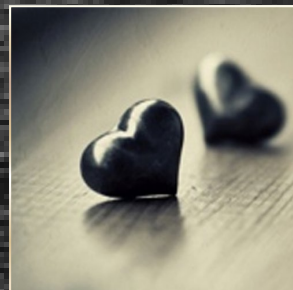
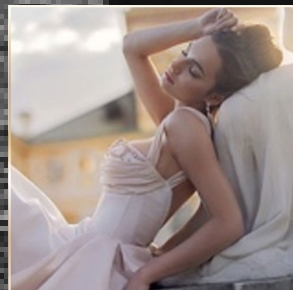
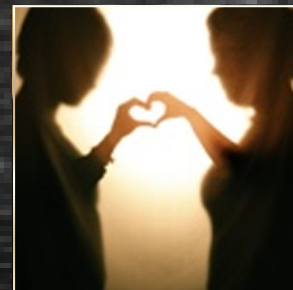


CONCIERGE

C CONCIERGE

2023



STRATEGIC PROPOSAL

CONCIERGE is *Class...Convenience...Connection...*

CONCIERGE is a matchmaking service that offers a real *Meaningful Connection* with white glove service that adds a twist of high tech convenience

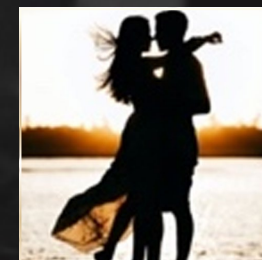
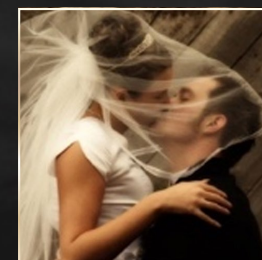
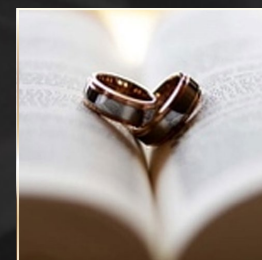
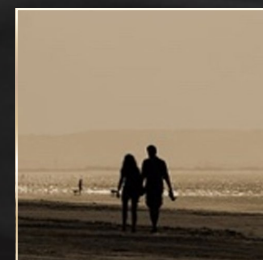
Our purpose is to help you establish the relationship that you deserve

We are the last dating app you will use... Your last *first* date

We fulfill the *PROMISE*... That promise is our *PURPOSE*

A *CONNECTION* that lasts a lifetime

PURPOSE



Dating is *hard*...Dating is *overwhelming*...Dating is *vulnerable*...

In a world spinning at the speed of light, head down, rushing by – making a real **CONNECTION** impossible

Dating apps focus on physical attraction not meaningful connections creating unfulfilled dating experiences, if you swipe right long enough *everything* looks the same

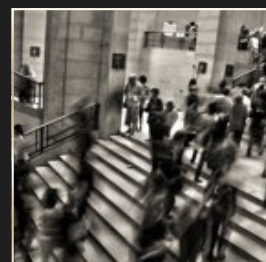
Instead of one mediocre date per month, you have 40 million dating apps. **Overwhelming** is an understatement

Matchmaking services offer expensive personalization - no guarantee of **compatibility**. They lack data – data improves the quality of matches. Poor monitoring also leads to poor matching and fraud, and it's dangerous

Endless cycles of downloading dating apps, getting overwhelmed, spammed, harassed & insulted, then deleting only to re-install again

Despite **54%** wanting an **EXCLUSIVE** dating partner, only **13%** of online dating users got engaged or married

A **PROMISE** broken



Dating is *exciting*...Dating is *romantic*...Dating is *courageous*...

CONCIERGE offers exclusive personalized matchmaking services and boutique-level human to human connection

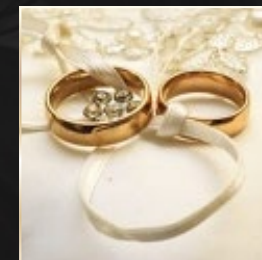
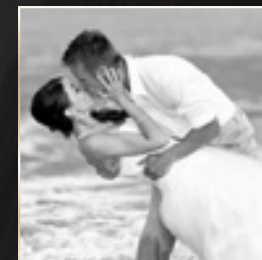
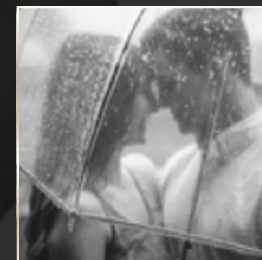
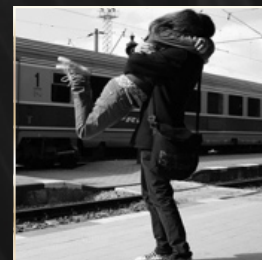
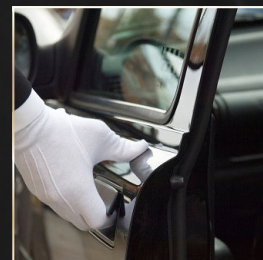
We will revolutionize the luxury dating market through a complete concierge solution including user-friendly design and time-effective profile management that makes luxury dating simple, safe & effective

We remove dating roadblocks and self-limiting beliefs by using information to find the best dates of your life

We choose selection over swiping, the holdouts over hook-ups

We combine the convenience and efficiency of modern dating apps, cutting edge artificial intelligence, and the expertise of human matchmakers... **DATING** the old-fashioned way

SOLUTION



CONCIERGE offers three levels of service to maximize your dating experience

App Subscription

\$150 /MONTH

Access to the application and a free concierge session to review the profile and complete verification

Matching Concierge

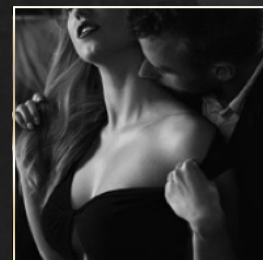
\$495 /MONTH

Everything in the app subscription, plus a representative from the CONCIERGE team assists the member to find matches on their behalf and schedule dates

Elite Concierge

\$995 /MONTH

Everything in the matching concierge service, plus they plan the date by making travel arrangements and event reservations



It starts with a *step*...It becomes that *spark*...It turns into a *flame*...

STEP 1 *Onboarding and Verification*

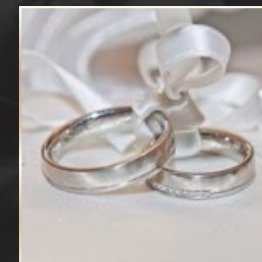
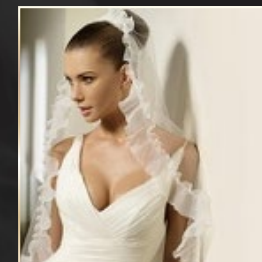
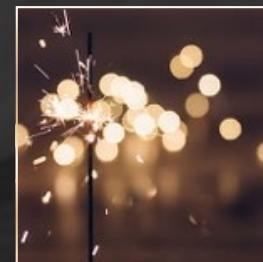
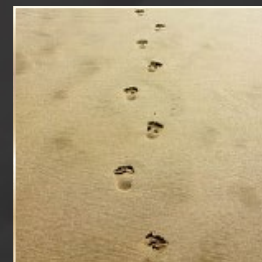
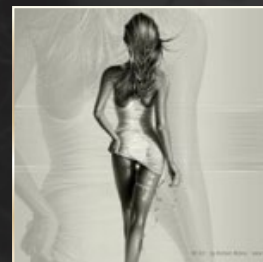
A user applies to the platform and pays an initial fee to have assistance from the dating concierge, who also gets the user verified by reviewing their financial and educational status, and appearance. They help the user complete the profile in a way that will attract potential partners they are most compatible with

STEP 2 *Matching*

Once the profile is complete and the user is verified, they may then either continue with the concierge service, in which case the concierge will assist them with everything from facilitating matches to arranging dates, or use the platform themselves to find potential matches and communicate with them

STEP 3 *Feedback*

CONCIERGE receives feedback to better refine its internal matching algorithm and improve future matches for each user based on the data collected



CONCIERGE will arrange the photo template

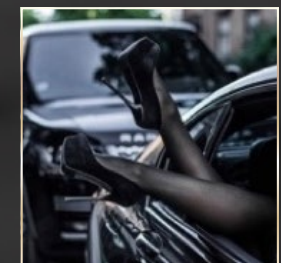
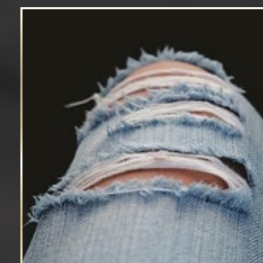
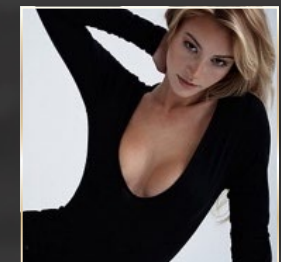
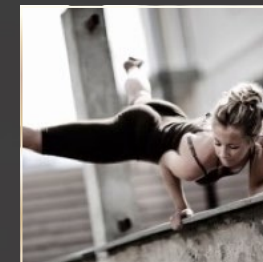
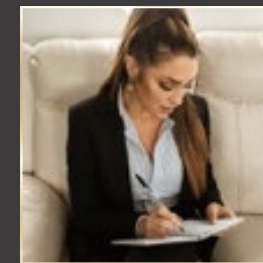
Only 10 pictures are allowed:

2 head shots, 2 work shots, 2 sport/hobby shots,
2 sexy/risqué shots, and 2 unique shots

We facilitate date planning and profile
management assistance

We provide online dating coaching and
connection-driven matchmaking assistance

We conduct mandatory background checks
on potential matches





SAMEER TREHAN, FOUNDER, CEO

A successful entrepreneur with over 20 years in senior executive roles.

He has built multiple companies, five of which have completed acquisition. He has a diverse background in rapidly growing startups within the US and globally. His background is deeply rooted in corporate strategy, innovative market disruption, organizational development, value creation, transformational growth, and strategic partnerships.



MICHAEL STEIN, CMO

A highly creative, innovative, entrepreneurial and accomplished strategist.

He has extensive experience in marketing, branding, digital/social/email marketing and media campaigns with over 15 years of experience in marketing and technology fields. He has been featured in Entrepreneur Magazine and was a finalist for the Chicago Innovation Awards. Stein was selected as one of the 400 most creative people invited to the Google Zeitgeist Thought Leadership Conference.



DERRIC CICCONE, CFO

An accomplished global finance and operations executive.

He has a wealth of experience in leading high-growth companies across multiple industries. Derric has held senior leadership positions in London, New York and Austin, working for top-tier firms such as Razorfish, Wunderman Thompson, WPP, and POSSIBLE.



SEBHIA DIBRA, COO

A sought-after advisor to billion-dollar clients and startups.

Sebhia is a proven disruptor in the industry, having led Fundfolio, a Fintech startup, for two and a half years and a leader in Artificial Intelligence technology. She has been featured in leading publications such as Publishers Weekly, Energy Times, Awareness Magazine, NYC Talk Radio, and The Huffington Post.

She is...

Authentic

Confident

Genuine

Sexy

Sassy

Playful

Bold

Unapologetic

Fun, playful and wants to shine-
literally and figuratively

A little bit country and a little rock & roll

Lives in the moment- lives well
but aspires for more

Not waiting for life to come to her

Not waiting for Prince Charming to sweep her
off her feet...

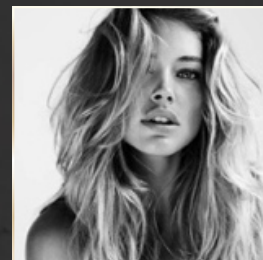
but she wants to be swept away

Projects confidence- wants to be noticed

Making an impact on the world around her
and wants to share it with her beloved

Has Champagne taste

Searching for her Soulmate



He is...

Classy

Sexy

Confident

Accomplished

Affluent

Articulate

Unapologetic

Physical appearance is still very important but wants a deeper connection

Bohemian jet set type of personality – goes where he wants when he wants

Consumes multiple media and social channels despite misconception that he is mainly offline

Knows what he wants out of life and either has it or in the process of getting it

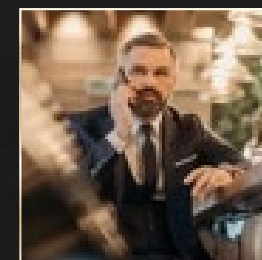
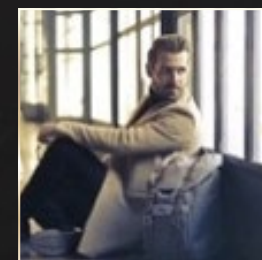
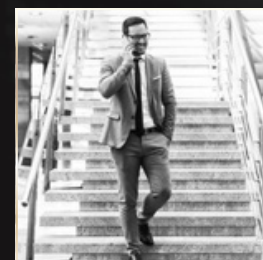
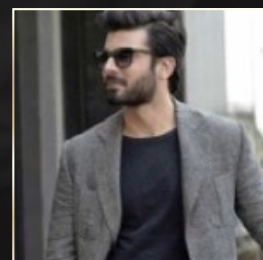
Making an impact on the world around him

Wants to share his success with a significant other

Average marrying age – 31 years old

Has Champagne taste

Searching for his Soulmate



The need for personal attention and high-level service is wanted and expected

74% of our demographic use on-line dating tools

91 M people are using location-based dating apps

62% of dating app users are men

38% are women

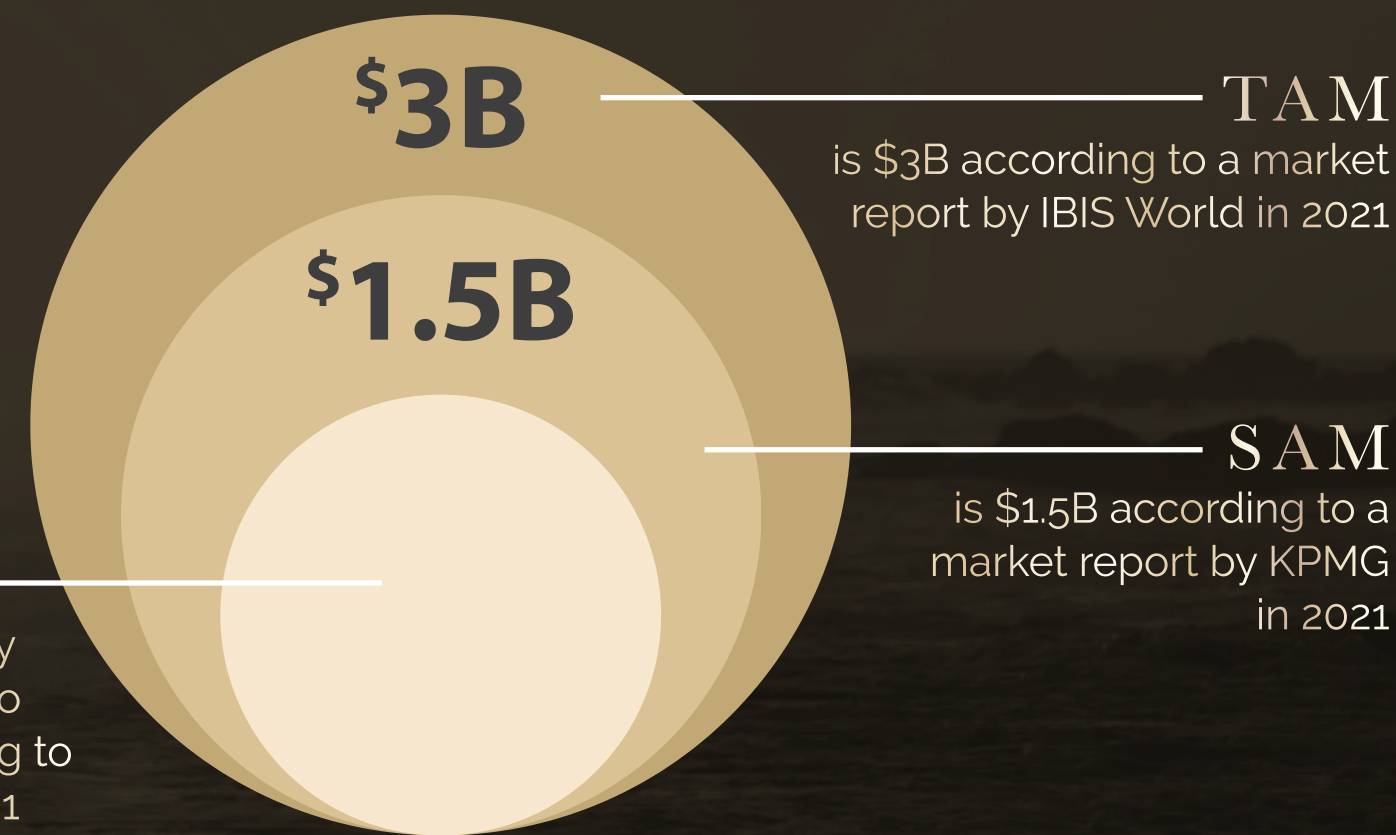
Our demographic spends an average of

2 hours per day on dating apps

22 to 42-year olds account for over

70% of the market

SOM
Market share for a luxury dating apps estimated to be around 15% according to survey by Statista in 2021

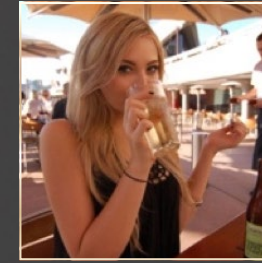


An average American spends **\$120,000** over a lifetime on dating, including romantic dinners, movies, romantic gifts, personal grooming, and cosmetics (Gervis 2021)

2/3 of millennials hope to marry someday, but **1/4** of them says they haven't found a person with the right qualities yet

80% of them have spent some time imagining their wedding day

Most expect to be married within 2 to 5 years...We'd better hurry



PHASE 1

CONCIERGE is developing a minimum viable product (MVP) with a team of world class engineers and designers, utilizing the latest algorithms, best practices, and advances in Artificial Intelligence

PHASE 2

CONCIERGE is hiring a luxury public relations agency to form partnerships with high-end brands and events. The PR firm will run a mass marketing campaign in luxury magazines and other media outlets, leveraging taste makers, influencers, and social media to reach the desired audience

PHASE 3

CONCIERGE will explore international expansion and conduct market research to explore the best countries and regions for expansion. CONCIERGE will explore cultural nuances and develop a localized version of the platform for each region



Our first ads will be tasteful, smart, and sexy,
designed to attract the right clientele.

CONCIERGE will organize the photo shoot

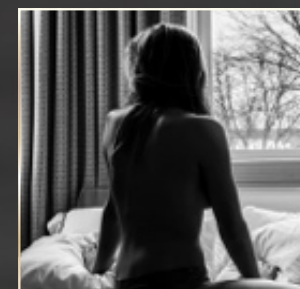
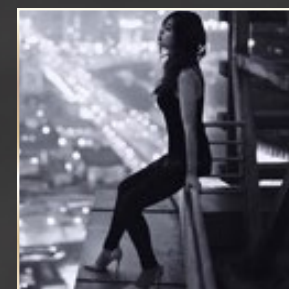
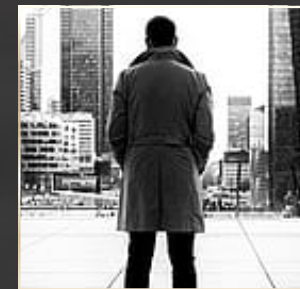
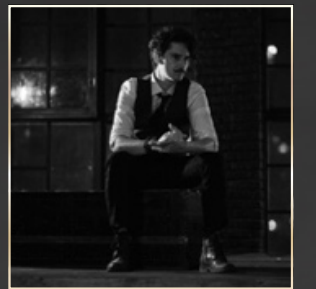
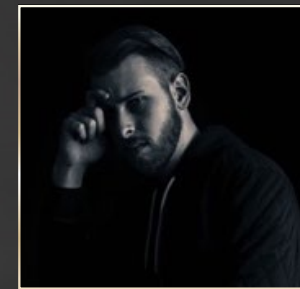
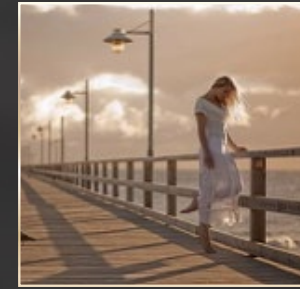
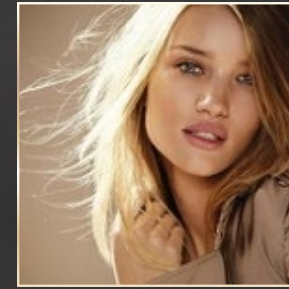
Male Campaigns

She IS out there Campaign

"Tap into the female looking for Mr. Right"

He IS out there Campaign

"Tap into the male looking for his Soulmate"





Mysterious Ads

Holiday Promotions

Find Your Rockstar

Risqué

Find Your Cowgirl/Cowboy

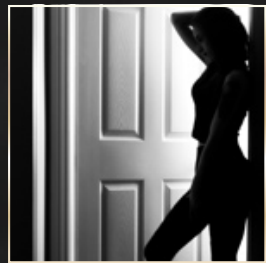
Find Your Gym Rat

Find Your Rider

Open the Door

Valentine's Day Contest

Complimentary First
Date Champagne



Dating Apps are *Valuable*



acquired for
\$575 M
in 2015

Hinge

acquired for
\$600 M
in 2020

okcupid

acquired for
\$50 M
in 2011

badoo

acquired for
\$400 M
in 2020

tinder

acquired for
\$3 B
in 2017

Grindr

acquired for
\$93 M
in 2016



acquired for
\$80 M
in 2018

match.com

acquired for
\$50 M
in 1999

mamba

acquired for
\$80 M
in 2019

zoosk

acquired for
\$258 M
in 2020

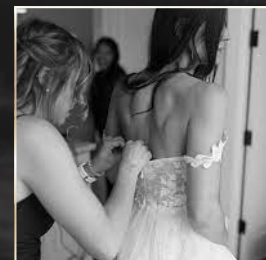
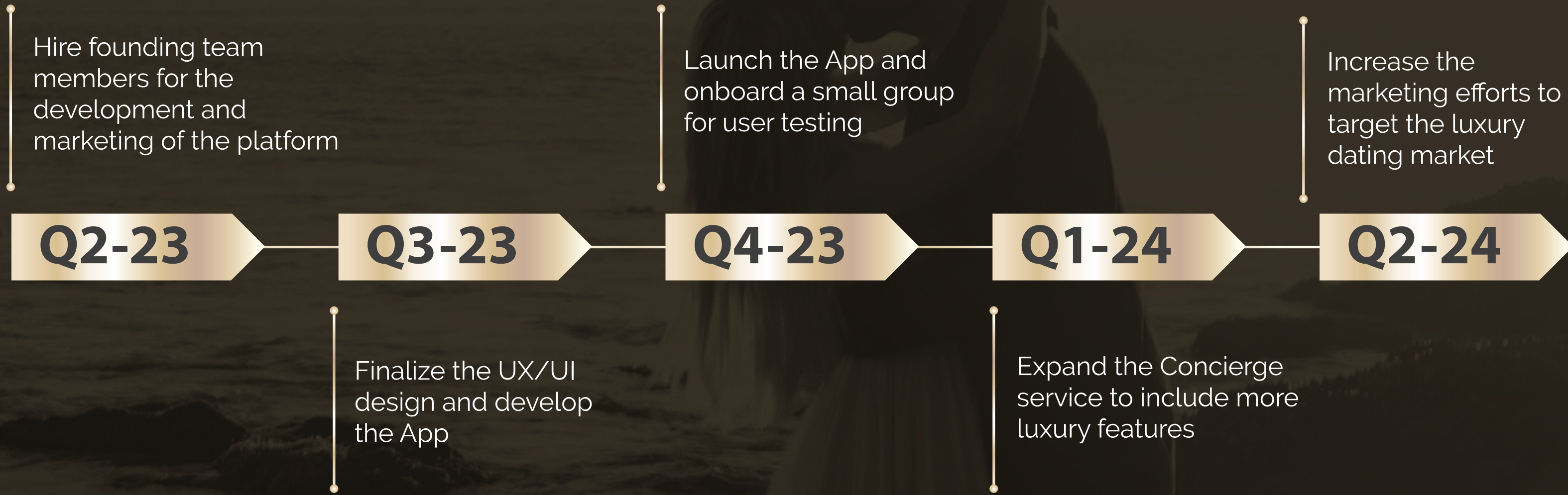
Lumen

acquired for
\$95 M
in 2020

LOVOO

acquired for
\$70 M
in 2016

TIMELINE OF OBJECTIVES



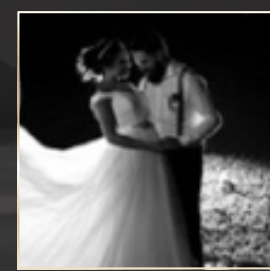
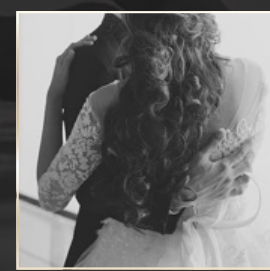
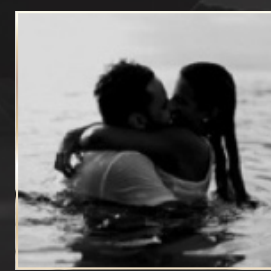
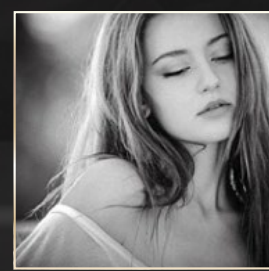
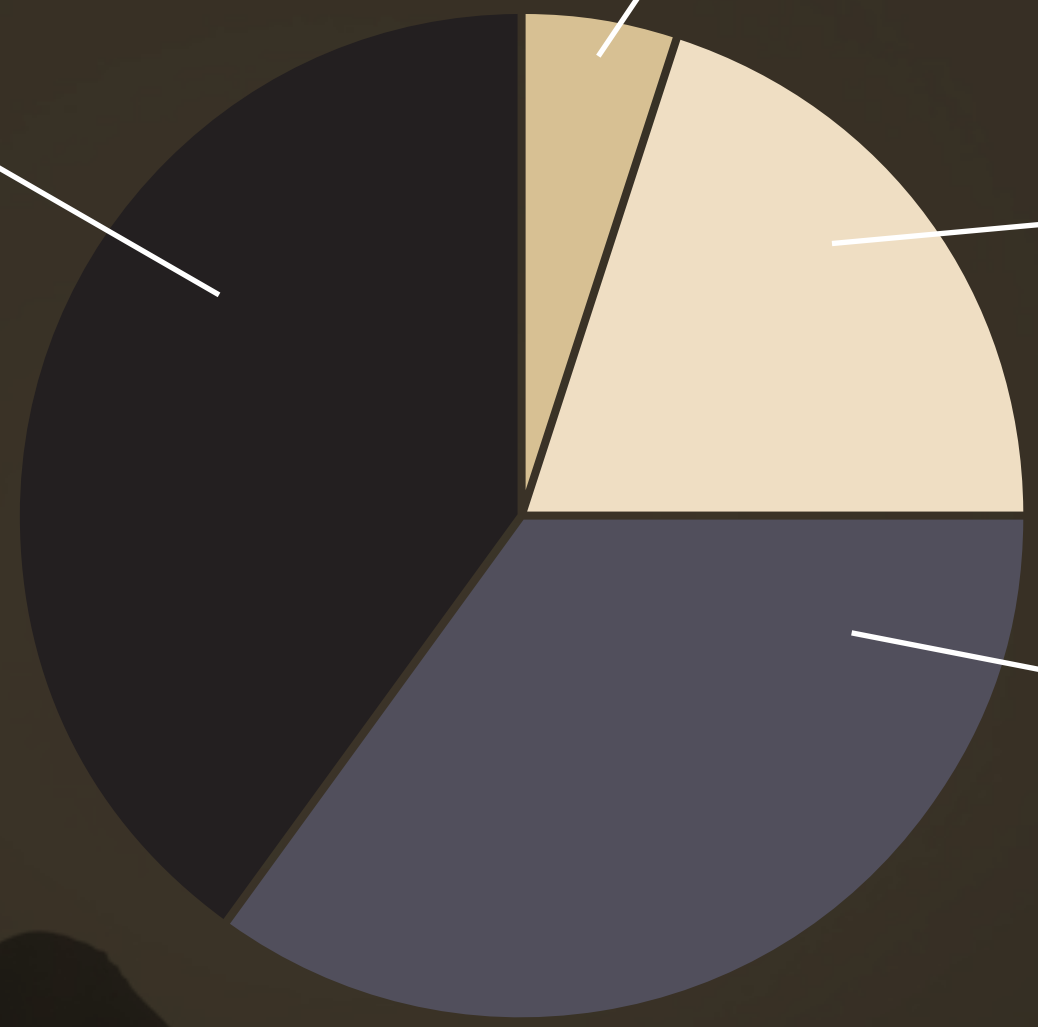
\$1M
RAISE

40%
Marketing
& Sales

5%
Legal & Professional Services

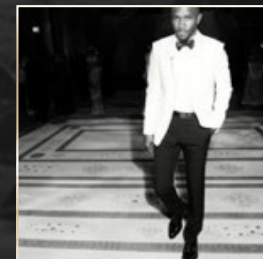
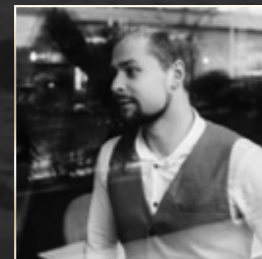
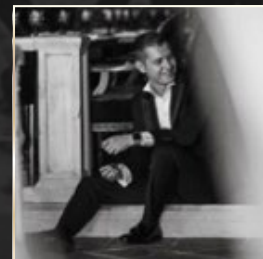
20%
Staff & Operations

35%
Research &
Development



PROJECTION

YEAR 1	\$1.5M
YEAR 2	\$4M
YEAR 3	\$8M



Thank you for your time.
We look forward to a successful partnership
with you in the future.

Connect with us

Sameer Trehan

Type: sameertrehan@icloud.com

Talk: (619) 261-7456