

The background features a series of overlapping, semi-transparent circles in various shades of blue and pink. The circles are arranged in a way that creates a sense of depth and movement, with some circles appearing to be in front of others. The overall color palette is soft and modern.

PORTFOLIO

my communityguide
 RB • Poway • Carmel Mt • Scripps January 2018

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TERRA PURE Spa Collection

Green Tea Lemongrass SHAMPOO
 Green Tea Lemongrass CONDITIONER
 Green Tea Lemongrass BODY WASH

Dispenser Collections

Diversified Hospitality Solutions is a premier supplier of amenities for the finest hotels and resorts in the US, Canada, Mexico and South America.

DIVERSIFIED HOSPITALITY SOLUTIONS

Diversified stocks one gallon bottles of our Eco Botanicals, Infusé, Desert Breeze, Terra Pure Green Tea & Island Spa collections. Our gallons contain the same salon-quality formulations as our hospitality size lines and are 100% paraben and gluten free.

ECO BOTANICALS
 The Eco Botanicals line of amenities, enriched with organic aloe, features a refreshing citrus and honey fragrance and is gentle on skin and hair.

INFUSÉ
 Featuring a subtle White Tea & Coconut fragrance, the virgin Honey Infusé collection is enriched with organic olive oil, rose water and pure colors in water. The high and low formulations bring a sense of sophistication to any guest's property.

DESERT BREEZE
 Enriched with olive oil, pure honey and natural aloe vera, the Desert Breeze collection has a sophisticated fragrance that brings a refreshing atmosphere to each room.

TERRA PURE GREEN TEA
 Terra Pure Green Tea collection has a soft floral fragrance and aloe ingredients. The shampoo, body wash and infused with organic olive oil, honey and aloe vera.

INFUSÉ SPA COLLECTION LAVENDER MINT
 Lavender, lemongrass and eucalyptus essential oils are infused with organic olive oil, honey and aloe vera.

ISLAND SPA
 Created with pure ingredients, Island Spa hand soap is infused with olive oil, organic honey and pure aloe vera and is lightly scented with a tropical fragrance.

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EcoLux ALTA

FEATURED LINE
 EcoLux Alta Dispenser Collection

TERRA PURE
 CONDITIONER
 SHAMPOO
 BODY WASH

My first job in Graphic Design was at a promotional products company. I learned how to prepare vector format artwork for various printing methods. From 2011 to 2019, I designed advertisements for a direct mail magazine. The most important skill I learned from working at My Community Guide was how to condense information while balancing the layout and staying true to the customer's brand.





At Diversified Hospitality Solutions, I generated new catalog pages and custom mock-ups for potential clients on a regular basis. I also created packaging designs for custom products and our standard hotel amenities lines. Additionally, I occasionally work with the United States Marine Corps to create event fliers that are disseminated to military members via email.

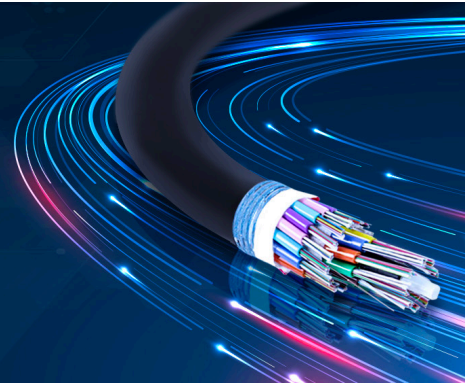
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EcoLux

Sophisticated and Secure

The high-end EcoLux Bracket brings has a sleek and an understated profile for the finer properties. It lasts for years and is suitable for guestroom, public areas and outdoor use. This stainless steel dispenser system holds our crystal clear PET bottles in place for ease of use.

At each position I've held, I am tasked with revitalizing the company website graphics to keep our content fresh and our audience engaged. Web banners and infographics are a fun, easy way to communicate information and can be changed or replaced quickly and frequently at little to no cost.



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LOGO - REVERSE
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 web solutions

FONTS
 <h1> Roboto Bold
 <h2> Roboto Medium
 <p> Roboto Regular
 Quote Roboto Italic

COLORS
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 Alert Orange #FF8A00
 Slate Gray #53666a

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BUTTONS
 btn :hover

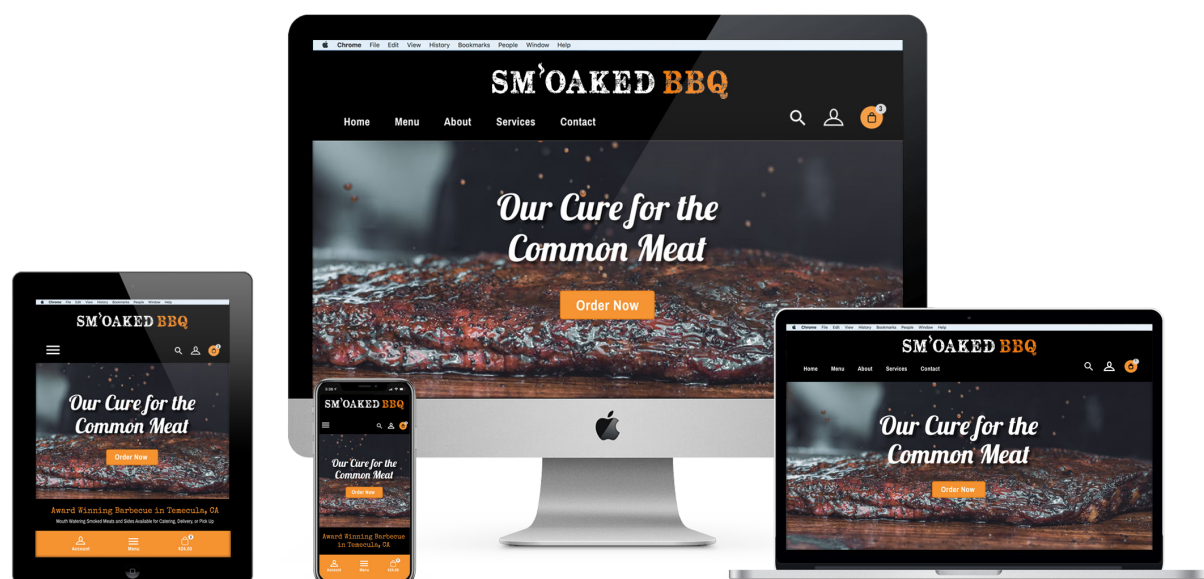
IMAGES

HOME PAGE

ABOUT SERVICES PORTFOLIO TEAM CONTACT
 Testimonials
 Web Design & Development
 Social Media Management
 Web Analytics & SEO
 Branding
 Community Management
 Paid Marketing
 FAQ

Robbi Lerner
 Wyatt Jensen
 Lisa Martin
 Sheila Grey

FOOTER
 Address, Phone, Web Social Media Icons, Useful Links, Our Services, Copyright, Privacy Policy



I recently completed the Web Undergraduate Program with American Public University to update my skill set and expand my knowledge base. The subject matter included Front End Web Development, UI Design, Social Media Advertising, and Web Analytics. Part of my education required me to create fully functional web pages that were aesthetically pleasing but also practical and intuitive.



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2017

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COCKTAILS: 1700 CEREMONY: 1800 DINNER: 1900

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(910) 450-8341 Phillip.Crosby@usmc.mil

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SM'OAKED
TEXAS STYLE BBQ

Two recent positions I have undertaken are Social Media Manager for Sm'Oaked BBQ and Creative Director at Primus Cable. At Primus Cable, I was responsible for supervising our social media advertising campaign, designing a concept when needed, and producing new designs for our products. I also updated and maintained the website while monitoring web analytics and implementing SEO strategies.



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**The Last Men
on Earth**



hotwich

At my first Graphic Design position, I would frequently recreate rasterized files as vector format logos so they would be suitable for printing. This gave me the foundation I needed to design distinctive, versatile logos. I have entered and won several logo design contests through organizations like Logotournament and Hatchwise. I always ensure the concept conveys the appropriate message and a vector format version of the logo is available.



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